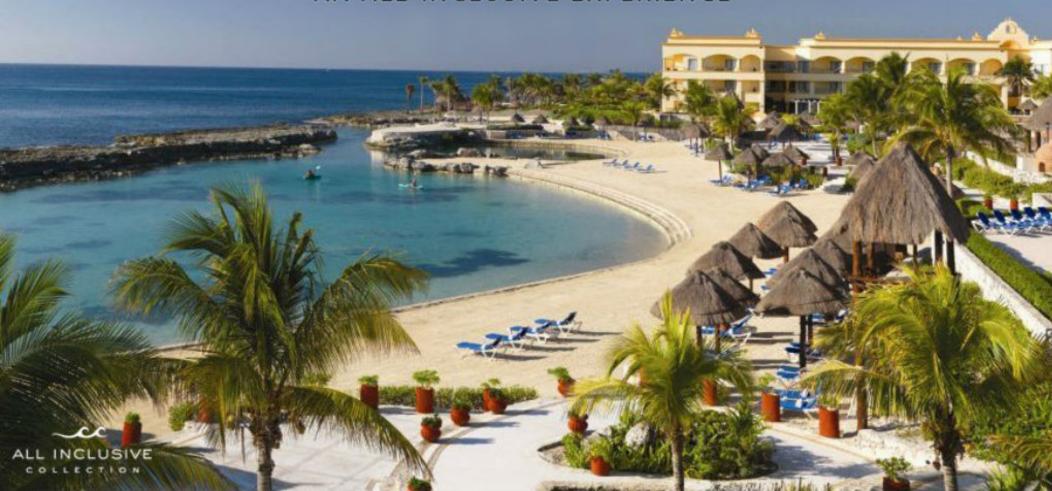


RIVIERA MAYA

AN ALL-INCLUSIVE EXPERIENCE



MEET THE HARD ROCK



UNIQUE FEATURES

- Modern style
- Luxurious accommodations
- Fantastic location
- Fine Dining at 8 unique restaurants
- Impeccable meeting facilities
- Independent groups and VIP check-in areas
- Accessible motor lobby for loading in/out
- Excellent venues for private functions
- The Little Big Club
- Accessible parking
- Proximity to airport

Home to a wild nightlife, tropical views, and a luxury that knows no limits, the Hard Rock Hotel Riviera Maya is the marquee destination for any Rock Star and every entourage. Complete with all backstage perks; there's nothing timid about this resort. And we wouldn't have it any other way.

Located along the azure waters of the warm Caribbean Sea, the Hard Rock Hotel Riviera Maya takes all-inclusive to a whole new level, mixing traditional Mexican style with opulent flair and legendary service. Choose from eight inspiring dining options or hit up the 24-hour room service. Enjoy endless activities along our signature cove, or find your perfect rhythm by the sparkling pools. No matter what you do, do it big. We always do.

And for a taste of classic Hard Rock style, there's always the extravagant adults-only hideaway. Nestled within an 85-acre expanse with spacious gardens and meticulously designed lawns, this adults-only escape offers everything from tennis by the pool to relaxation along the pristine cove and legendary Rock Spa.

THE ALL INCLUSIVE DIFFERENCE

Whether you're performing for a crew of 10, or a crowd of 5,000, we've got the perfect stage for your next meeting. With a team of dedicated roadies, the Hard Rock Hotel Riviera Maya offers every guest the chance to meet like a true legend with 5-star accommodations, a spacious convention center, and more exclusive access than any VIP pass. And cost is never a worry thanks to tailor-made solution built to provide a program of first class service and expansive meeting incentives. It's perfect for every budget and puts your meeting at the top of the charts without crossing the bottom line.

Experience the works and enjoy everything from endless meeting space, coffee breaks, group functions, and so much more. It's a 100% tax-deductible event, so planners and their guests can enjoy a networking opportunity with the full benefit of an all-inclusive stay without the worry. And because you can't, and shouldn't, take the office with you, the Hard Rock Hotel Riviera Maya offers everything you need to keep connected and keep setting the trend, including complimentary long distance telephone calls, free Wi-Fi, and executive conferences. Book your next gig and gain the peace of mind knowing that budget isn't an issue and that everything – oh yeah, everything – is all included.



ALL INCLUSIVE FEATURES

- Luxurious accommodations
- Fine dining and top-shelf drinks
- 24-hour room service
- Most on property sports and activities
- Sensational entertainment
- Free Wi-Fi access throughout the facilities
- Meeting space
- Unlimited private functions at no surcharge (with the exception of beach parties and rooftops with no elevator access)
- Unlimited long distance telephone calls to the Continental U.S., Canada and Mexico
- Taxes and gratuities

PRIVATE FUNCTION CONCESSIONS INCLUDE

- Meeting room set-ups
- Unlimited meal functions:
 - Cocktail Parties
 - Coffee breaks
 - Private plated and/ or buffet, breakfast, lunch & dinners in ballroom or outdoor venues.

WHERE IT'S AT



Hard Rock Hotel Riviera Maya

Km. 72 Carretera Cancun-Tulum. Riviera Maya,

Quintana Roo, CP. 77710 - Mexico Tel 011.52.984.875.1100 Fax 011.52.984.875.1101 877.403.1547 USA & CANADA allinclusivemeetings.com Just 15 minutes from vibrant downtown of Playa del Carmen, the Hard Rock Hotel Riviera Maya offers perfect year-round weather and stunning white sand coves alongside outstanding golf courses, unforgettable eco tours, and renowned archeological sites. With several non-stop flights operating daily from the USA, Canada, Europe & South America, you're never far from paradise.

AVERAGE TEMPERATURE: 85°F 29°C

ENTRY REQUIREMENTS: Valid passport for US & Canadian citizens. Other countries

may require a visa. Check with the Mexican Embassy for requirements.

CURRENCY: Mexican Peso

CREDIT CARDS: Major credit cards are widely accepted by restaurants, nightclubs,

hotels and shops.

LANGUAGE: Spanish is the official language. English is spoken at resorts and major

tourist attractions.

ELECTRICITY: 110 volts AC. American two-pin (flat) plugs are standard.

STAY IN TUNE & STAY CONNECTED

- Calling from the USA, dial international code 011.52+ Area code for Playa del Carmen is 984, plus telephone number.
- From Playa del Carmen to the USA, Canada, or within Mexico dial 001, area code and phone number.
- At Hard Rock Hotel Riviera Maya there is no charge when dialing from your guest room. There is a charge to call Mexican cell phones.
- Cell phones are widely used and most carriers have service in Riviera Maya. However, check with your cell phone carrier to be sure you have an international plan or roaming charges may be expensive. You may be able to add temporary international coverage for a minimal fee which may decrease per minute rate.
- Wireless Internet service is offered in both public areas and guestrooms at Hard Rock Hotel Rivera Maya and there is no charge for guests using their laptops.
- Guests requiring the use of a computer may seek support in the business center.

IN AND AROUND RIVIERA MAYA



EXPLORE ARCHEOLOGICAL SITES:

Chichen Itza: Best known for the remains of the Kukulkan's Pyramid, the Chichen Itza is home to important and awe-inspiring structures like the Sacred Well, the Ball Court, the Observatory, and even the Temple of Warriors.

Coba: One of the oldest cities of the Mayan civilization, this site is situated right in the middle of the lush jungle among 5 lagoons, the tallest pyramid in the Yucatan Peninsula, and exciting wildlife.

Tulum: A fascinating archaeological zone by the sea, Tulum was the only walled city built by the Mayans. Now you can see if for yourself.

Snorkel tour: Discover the beauty of the Mexican Caribbean, home to some of the world's most acclaimed snorkeling, exotic sea creatures, and warm waters.

Fishing: Hook one hell of a good time. With a variety of species including grouper, pompano, mahi-mahi, amberjack, great barracuda, sailfish, yellow tail and marlin, the waters of Cancun and the Mayan are simply teaming with excitement. The boats are specially equipped for sport fishing and known all the fishing hot spots.

Scuba diving: Beautiful reefs and exotic sea life make for one of the best activities of the Caribbean. With options for every levels of experience, there's no better way to explore the warm waters.

Isla Mujeres and Cozumel: One unforgettable experience of snorkeling and scuba diving along, these sites offer coral reefs and high adventure at every turn.

Eco & Adventure Parks: Sites like Xcaret, Xel-ha, Explore, and Sian Ka'an Biosphere Reserve offer every guest a chance to get up close and personal with the exotic wildlife and lush landscapes of Cancun.

Shopping: Indulge in handcraft markets, souvenir shops, fine dining and brand name shopping all on the Famed 5h Avenue shopping district.

THE ROOMS

It just wouldn't be Hard Rock if we didn't deck out your stay. That's why every room has been given the royal rock treatment. Amped up with high-style and designed with every comfort in mind, each room hosts plush bedding alongside a double hydro spa, marble bath with separate shower, and tub. Enjoy an upgraded experience with premium liquor, a flat screen HDTV, and enough luxury to leave you calling for an encore.

OUR ROOMS ARE STACKED WITH:

- Sleep Like a Rock bedding featuring 300-count, Egyptian cotton sheets
- 32" flat screen HDTV with Plug-and-Play technology
- Custom-designed furniture and selected artwork from around the world
- Dynamic lighting perfect for entertainment or work
- Hansgrohe rain showers and Rock Spa® bath amenities
- Balcony or terrace
- In-room wine
- Liquor dispenser
- Mini bar; sodas, bottled water, juice & domestic beer
- Digital safe
- Purified water
- Bathrobes & slippers
- Individually controlled air conditioning
- Coffee maker / Hair dryer
- 2 sets of telephones / Alarm clock
- Iron / Ironing board
- Complimentary music streaming channels
- Wireless internet access



ANYWAY YOU ROCK, WE'VE GOT YOUR ROLL

No limits. That's the Hard Rock way. And that includes your meals. Take in some exotic and inspired cuisine with any of our 8 legendary dining options. Experience something new with La Huerta Mexican style, or enjoy traditional Italian with La Trattoria. Any way you slice, we've got something to satisfy every hunger.

RESTAURANTS

GRECO: Poolside – Adult section
Breakfast & lunch: International buffet
Dinner: Mediterranean a la carte

MoMoNoHana: Central lobby - Adult section

Breakfast: Buffet Dinner: A la carte

LA HUERTA: Central lobby - Adult section
Dinner: Avant Garde Mexican a la carte

LA TRATTORIA: Poolside - Adult section

Dinner: Italian a la carte

LA HACIENDA: Central lobby - Family section

Dinner: Mexican a la carte



VENTANAS PIZZA & PASTA: Poolside – Family section

Breakfast: International buffet

Dinner: Internatinal Buffet. Show cooking with a variety of

pizza and pasta.

MUNDACA: Poolside - Family section

Lunch: International buffet Dinner a la Carte: Steakhouse

PIZZETO: Poolside - Family section

Pasta, pizza, snacks & wine from 6pm-11pm

BARS

Raise a glass to a good time. This is paradise, after all. Perfect for all your Rock Star needs, enjoy everything from our swim-up bars at the pool to exotic cocktails all night long.

POOL BAR

Bar, 10am-6pm Snacks, 11am-6pm

LOBBY BAR

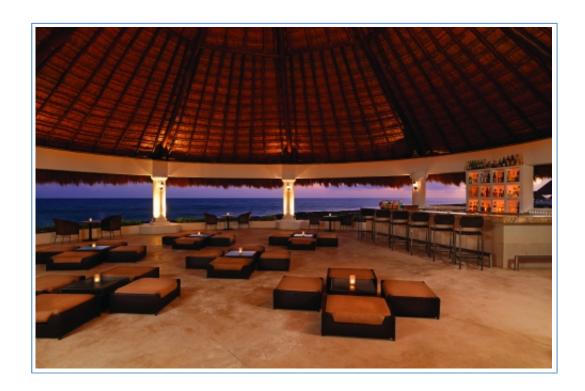
Beverages 6pm-1am

SPORTS BAR

Beverages 10am-1am
Billiard tables and LCD screen TVs

ANDROMEDA NIGHTCLUB

10pm-2am



ADULTS-ONLY SECTION

MARTINI BAR

Next to El Greco, this bar is the perfect way to start the perfect night.

Drinks from 6pm-1am.

POOL BAR

There's no need to leave the pool with the Palapa Swim up bar.

Bar 10am-6pm, snacks 11am-6pm.

LOBBY BAR

The best place to meet up and rock out. Continental breakfast from 6am, 10am. Beverages from 10am to 1am.

SNACK BAR

Enjoy healthy and delicious snacks anytime of day.

JUICE BAR

Juices and smoothies available from 6am to 6pm.

PENCIL IN A MEETING, PENCIL IN SOME FUN

Just because you're headed to a meeting, doesn't mean you have to leave paradise. That's why the Hard Rock Hotel Riviera Maya offers meeting planners the perfect stage to host your next get together.

Enjoy personalized banquet services ranging from unique themed events* to the ultimate evening that still keeps your budget in balance with flexible meeting space and a commitment to legendary service.

Designed to be remembered, the Decca Convention Center hosts an impressive 25,000 square feet of space and holds up to 2,400 all-star guests. For a more intimate networking event, try out the 9,000 sq. ft. Verve meeting room which can also be subdivided into 14 breakout rooms and includes state-of-the-art technology and all the Rock Star perks.





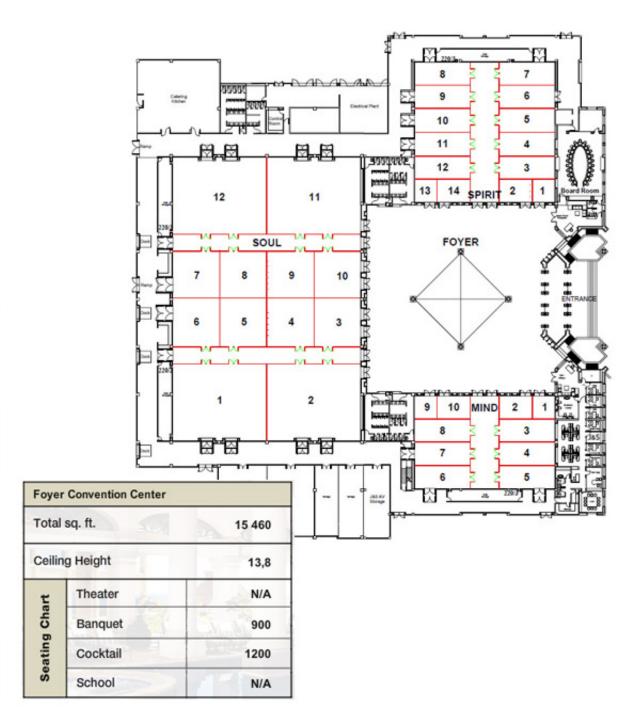
*Theme decor, entertainment and lighting are priced according to group size and budget and are not included in all-inclusive rate. Your sales manager will be pleased to provide details and pricing.

HARMONY CENTER

Soul E	Ballroom all sections	
Total	sq. ft.	25 800
Ceilin	g Height	23
Ę	Theater	2400
g Chart	Banquet	1800
Seating	Cocktail	2400
Se	School	1800

Total	sq. ft.	9 400
Ceilin	g Height	13,8
ţ	Theater	870
Chart	Banquet	610
Seating	Cocktail	870
Se	School	610

Total	sq. ft.	5 963
Ceilin	g Height	13,8
Ĕ	Theater	570
g Chart	Banquet	400
Seating	Cocktail	570
Se	School	400



TIKAL BALLROOM

Tika	l Ballroom all secti	ons
Tota	l sq. ft. 2400	
Ceili	ng Height	12
t	Theater	190
Chart	Banquet	130
Seating	Cocktail	190
Se	School	130

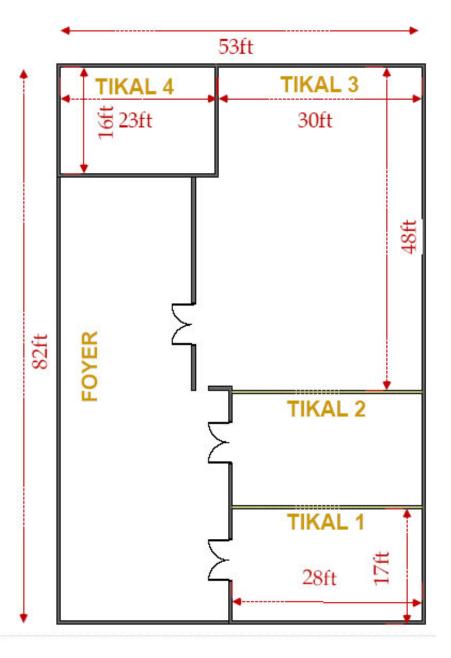
Tika	l Foyer	
Tota	l sq. ft.	768
Ceili	ing Height	12
t	Theater	N/A
Cha	eiling Height	N/A
Total sq. ft. Ceiling Height Theater Banquet Cocktail	70	
Se	School	N/A

Tika	l Ballroom 1	
Tota	l sq. ft.	490
Ceili	ng Height	12
ť	Theater	30
G.	otal sq. ft.	24
Total sq. ft. Ceiling Height Theater Banquet Cocktail	30	
Se	School	24

Tika	Ballroom 2	
Tota	l sq. ft.	490
Ceili	ng Height	12
t	Theater	30
Cha		24
Seating Chart	Cocktail	30
Se	School	24

Tika	l Ballroom 3	
Tota	ıl sq. ft.	1500
Ceili	ing Height	12
t	Theater	130
Chart	Banquet	70
Seating	Cocktail	130
Se	School	70

Tika	l Ballroom 4	
Tota	l sq. ft.	370
Ceili	ng Height	12
t	Theater	30
Cha	Banquet	24
ating	Cocktail	30
Se	School	24



CAPACITY CHART

THE HARMONY CONVENTION CENTER

Ballroom	Lenght Meters	Lenght Feet	Width Meters	Width Feet	Square Meters	Square Feet	Height Meters	Height Feet	Theater	Banquet	Cocktail	School
Soul	59	197	39.4	131	2 324	25 800	7.00	23	2400	1800	2400	1800
Soul 1 / 2 / 11 / 12	19.65	65.5	16.05	53.50	315	3 500	7.00	23	330	220	330	220
Soul 1 & 2 / 11 & 12	39.30	131	16.05	53.50	630	7 000	7.00	23	660	440	660	440
Soul 3/ 4/ 5/ 6/ 7/ 8/ 9/ 10	9.65	31.65	10.15	33.30	97.94	1 054	7.00	23	80	60	100	56
Spirit	29.00	97	29.00	97.00	841	9 400	4.15	13.8	870	610	870	610
Spirit 1 / 13	4.65	16	4.77	16.00	22	256	4.15	13.8	20	10	20	10
Spirit 2 / 14	6.90	23	4.77	16.00	33	368	4.15	13.8	30	20	30	20
Spirit 3 / / 12	11.65	39	4.77	16.00	56	624	4.15	13.8	50	36	50	36
Mind	19.10	62.67	29.00	95.15	554	5 963	4.15	13.8	570	400	570	400
Mind 1 / 9	4.65	16	4.77	16.00	22	256	4.15	13.8	20	10	20	10
Mind 2 / 10	6.90	23	4.77	16.00	33	368	4.15	13.8	30	20	30	20
Mind 3 / 4 / 5 / 6 / 7 / 8	11.65	39	4.77	16.00	56	624	4.15	13.8	50	36	50	36
Foyer Convention Center	36.00	118	40.00	131.00	1 440	15 460	4.15	13.8	N/A	900	1200	N/A

MEETING SPACE AT SPA MAIN PATIO (SECOND FLOOR)

Ballroom	Lenght Meters	Lenght Feet	Width Meters	Width Feet	Square Meters	Square Feet	Height Meters	Height Feet	Theater	Banquet	Cocktail	School
Tikal	25.00	83	8.60	29	215	2 400	3.60	12	190	130	190	130
Tikal 1 / 2	5.00	17	8.60	29	43	490	3.60	12	30	24	30	24
Tikal 3	15.00	50	9.00	30	135	1500	3.60	12	130	70	130	70
Tikal 4	4.77	16	7.00	23	33	370	3.60	12	30	24	30	24
Foyer Tikal	4.77	16	14.50	48	69	768	3.60	12	N/A	N/A	70	N/A

CAPACITY CHART (CONTINUE)

OUTDOOR VENUES SPA

Ballroom	Lenght Meters	Lenght Feet	Width Meters	Width Feet	Square Meters	Square Feet	Height Meters	Height Feet	Theater	Banquet BUFFET	Cocktail	School
Indoor Pool & Terrace										150	250	0
Cross Current Pool										50	80	0
Semi Olympic Pool										40	80	0
Main Pool SPA										80	180	0
Snack Bar SPA										80	140	0
Starlight Terrace										430	600	0
Central Inlet SPA										650	850	0
Piano Terrace										40	80	0
Spa Terrace										80	110	N/A
Saxofon Garden										120	200	N/A
Citara Garden										100	150	N/A
Labyrinth Terrace	58.00	193	32.00	106.00	1 856	20 438	***	***		1300	2000	N/A
Labyrinth Deck	48.00	160	12.00	40.00	576	6 400	***	***		350	550	N/A



ROCK ALL DAY

This isn't just any resort – this is Hard Rock resort. That's why no luxury is too big, and no Rock Star too small. At our place, every guest enjoys legendary service alongside a natural sea cove, amazing pools, a world-class spa, and even the Little Big Club complete with spotlights for even the smallest member of your crew. It's all included and it's all for you.

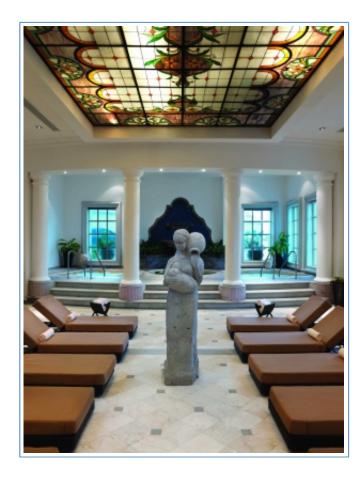
HOTEL SERVICES

- Concierge
- Bell staff
- Wedding packages
- Beauty salon
- Rock Shop®
- Spa boutique
- Jewelry stores
- Travel agency
- Car rental
- 24-hour on call Doctor
- Ice machines
- 24-hour taxi service
- Dry cleaning and laundry
- Cribs, rollaways & wheelchairs on request
- ATM Machine
- Currency Exchange
- Complimentary parking
- Complimentary valet from 7 a.m. to 11 p.m.
- Authentic memorabilia from international and local artists
- Beach coves
- Freestyle pools with swim-up bars and hydro spa
- Lap pool



- Cross-current pool
- Indoor liquid sound pool with 2 hydro spa
- Kayaks & snorkeling
- Little Big Club Kid's Camp (ages 4-12)
- Themed Splash Parks at Little Big Club Kid's Club
- Rock Spa®
- Body Rock® fitness center
- Teen lounge
- Woodstock terrace
- Yoga temple
- Obstacle course
- Rock climbing
- 3 tennis courts
- Bicycles
- Billiards, ping pong, table games
- Nearby golf
- Daily activities
- Nightly shows

ROCK. RELAX. REPEAT



Amped with luxury and loaded with indulgent attitude, the sleek and modern Rock Spa® offers every guest a personal paradise built on therapeutic service and beautiful surroundings. Because that's how rock stars roll. With a generous list of amenities like facial therapies, massages, and aromatherapy, the knowledgeable staff is here to provide the perfect getaway for both individual and tandem spa sessions.

With a complete menu of world-class service, stunning style, and professional treatments, the Rock Spa® offers every guest a chance to find their perfect rhythm with the ultimate recharge escape. That includes the renowned Hydrotherapy area complete with a calming ambiance and peaceful surroundings. It's no limits relaxation thanks to our qualified team of Spa Advisors. All packages even include complimentary use of the hydrotherapy facilities on the day of scheduled appointments.

Treatment Facilities Include

- 54 Individual rooms
- 7 Couples' massage rooms
- 2 Master Spa Suites with jetted tubs

Hydrotherapy Facilities Include

- Cold plunge
- Two temperature hydro spa
- Regular steam room
- Herbal Steam room
- Dry sauna with Eucalyptus inhalation

- 2 Shiatsu rooms
- 10 Facial rooms

- Dry sauna
- Four Swiss showers
- 10 Facial Rooms
- Temazcal

TEE UP AND ROCK OUT

We hope you packed your game, because you're going to need it. We're talking two championship greens for one epic good time. **Head over to the Riviera Cancun Golf & Resorts** for an 18-hole Jack Nicklaus signature course. Set among stunning fairways, wooden bridges, and immaculate greens, this course is truly paradise perfected. The Contemporary Mexican Club House offers every golfer the chance to relax and enjoy the tranquility of the course with a cold drink and a cool place to sit. Take in the native palm trees, dunes, and lakes before you head out and tee up.

The perfect combination of natural beauty and delightful creations, **The Golf Club at Playacar** seems to be carved from the dense Mayan Jungle itself. Just off the crystal-clear, turquoise waters and the fine white sands of the Mexican Caribbean Sea, The Golf Club offers 7,144 yards of spectacular views and a par 72, championship course designed and built by renowned architect Robert von Hagge. With challenging play from every tee, this is one beautiful course.



Courses Include:

- A full-service pro shop stocked with brand name equipment and apparel
- Group outings, lessons, and merchandise
- Practice facility including a driving range, chipping and putting greens and a
- Transportation from and to course