



CANCUN

AN ALL-INCLUSIVE EXPERIENCE



ALL INCLUSIVE
COLLECTION

MEET THE HARD ROCK HOTEL CANCUN



UNIQUE FEATURES

- Modern style
- Luxurious accommodations
- Beautiful beach
- Fine Dining at six different restaurants
- Impeccable meeting facilities
- Independent groups and VIP check-in areas
- Accessible motor lobby for loading in/out
- Convenient location - walking distance from many attractions
- Excellent venues for private functions
- The Little Big Club™ interactive kids area
- Accessible parking
- Proximity to airport

The all-inclusive Hard Rock Hotel Cancun comes complete with all the amenities you need to relax, to enjoy, and to indulge. An impressive 12-story building decked out in modern Hard Rock style, this resort is a true headliner in Cancun's famous hotel zone complete with a guitar shaped approach that truly sets the tone for your stay – top shelf amenities, stellar service and endless activities for everyone in your entourage.

With a reputation for hard-hitting style and service that surpasses all expectations, there's nothing timid about what the Hard Rock Brand brings to the all-inclusive table. From the completely renovated new digs, to the brilliant white sand beach, this Hard Rock Hotel offers the perfect mix of attitude and indulgence. Located along the Caribbean Sea and just a short stroll from Cancun's main attractions, this venue has it all from sprawling new facilities and luxurious ambiance, to an exclusive and vivacious nightlife just off the water's edge.

The Hard Rock Hotel Cancun boasts 601 exceptionally designed guestrooms, each featuring a scene like no other thanks to sunrise or sunset views off your private balcony. We've amped up your stay with 24-hour room service and wireless internet alongside fine dining and top shelf drinks. It's all included and all for an experience you won't soon forget.

THE ALL INCLUSIVE DIFFERENCE

Now meeting and incentive planners can experience the luxury of 5-star accommodations and the comfort of our spacious convention centers while living large and meeting like never before. With Hall of Fame service and inclusive programs that are tailor-made for any budget, it's easy to create that legendary get-together that will have everyone singing along.

Score the works with our value-packaged rate and get it all. Yes, we mean everything – from event space to coffee breaks, group functions and more, there's nothing we can't do to put your show in the spotlight. It's the main stage of meetings without the skyrocketing cost. And because it's a 100% tax-deductible event, you can finally bring it to the top of the charts without the worry of your bottom line.

At the Hard Rock Hotel Cancun, we make it easy to reach out and snag a high-five even when you're oceans away. Stay connected with complimentary long distance calls and free Wi-Fi access. Then turn it up with other VIPs as you network through our expansive meeting space and conference halls. It's all included and it all comes with one set price and a little piece of mind.



ALL INCLUSIVE FEATURES

- Luxurious accommodations
- Fine dining and top-shelf drinks
- 24-hour room service
- The area's most on-property sports and activities
- Sensational entertainment
- Free Wi-Fi access throughout the facilities
- Meeting space
- Unlimited private functions at no surcharge (with the exception of beach parties and rooftops with no elevator access)
- Unlimited phone calls to the mainland U.S. & Canada
- Taxes & gratuities

PRIVATE FUNCTION CONCESSIONS INCLUDE

- Meeting room set-ups
- Unlimited meal functions:
 - Cocktail Parties
 - Coffee breaks
 - Private plated and/ or buffet, breakfast, lunch & dinners in ballroom or outdoor venues.

WHERE IT'S AT



Hard Rock Hotel Cancun

Blvd. Kukulcan KM.14.5 Hotel Zone

Cancun, Q. Roo 77500 - Mexico

Tel 011.52.998.881.3600

Fax 011.52.998.881.3601

877.403.1547 USA & Canada

allinclusivemeetings@hrhaic.com

To live like a Rock Star means never being far away from the action. Lucky for you, the all-inclusive Hard Rock Hotel Cancun is right in the middle of it all. Located at the heart of Cancun's Hotel Zone, our resort is a short 15-minute drive from the Cancun International Airport.

There are several direct non-stop flights from the USA, Canada, Europe & South America.

We have perfect year round weather, exceptional dining, outstanding golf courses, extraordinary diving and eco tours, and world-renowned archeological sites.

AVERAGE TEMPERATURE: 85°F 29°C

ENTRY REQUIREMENTS: Valid passport for US & Canadian citizens. Other countries may require a visa. Check with the Mexican Embassy for requirements.

CURRENCY: Mexican Peso

CREDIT CARDS: Major credit cards are widely accepted by restaurants, nightclubs, hotels and shops.

LANGUAGE: Spanish is the official language. English is spoken at resorts and major tourist attractions.

ELECTRICITY: 110 volts AC. American two-pin (flat) plugs are standard.

GET YOURSELF CONNECTED

- Calling from the United States, dial international code 011. 52 + Area code for Cancun is 998, plus telephone number.
- From Cancun to the continental USA and Canada, or within Mexico dial 001, area code and phone number. At Hard Rock Hotel Cancun there is no charge when dialing from your guest room. There is a charge to call Mexican cell phones.
- Cell phones are widely used and most carriers have service in Cancun. However, check with your cell phone carrier to be sure you have an international plan or roaming charges may be expensive. You may be able to add temporary international coverage for a minimal fee which may decrease per minute rate.
- Wireless Internet service is offered in both public areas and guestrooms at Hard Rock Hotel Cancun and there is no charge for guests using their laptops.
- Guests requiring the use of a computer may seek support in the business center.

IN AND AROUND CANCUN



EXPLORE ARCHEOLOGICAL SITES

Chichen Itza - Take a tour of the world famous archeological site at Chichen Itza. The best-known remains at this site are the Kukulcan's Pyramid, the Sacred Well, the Ball Court, the Temple of the Warriors, and the Observatory.

Coba - Is one of the oldest cities of the Mayan civilization. Visit this historical site located in the middle of the lush jungle among 5 lagoons and admire the highest pyramid in the Yucatan Peninsula, taller than el Castillo, the pyramid of Chichen Itza.

Tulum - A fascinating archaeological zone by the sea. It was the only walled city built by the Mayans.

If History isn't your thing, you can always try one of these fun excursions:

Jungle tour - Follow a guide on a two-seater speed boat or wave runner through dense mangrove channels and explore the second largest reef in the world; Punta Nizuc Reef, a perfect snorkeling spot with depths from 20 to 30 feet.

Snorkel tour - Snorkeling is an easy way to see the underwater sights. Discover the beauty of the Mexican Caribbean, home to some of the world's most acclaimed snorkeling.

Fishing - The waters of Cancun and the Mayan Riviera have exuberant sea life, game species are plentiful, grouper, pompano, mahi-mahi, amberjack, great barracuda, sailfish, yellow tail and marlin. The boats are specially equipped for sport fishing and the crews are more than very familiar with the area and can take you to the best fishing spots. Private group rentals can be arranged.

Scuba diving - Cancun Scuba Diving with its beautiful reefs and exotic sea life is one of the best activities the Caribbean offering options for all levels of experience.

You'll want to visit Isla Mujeres and Cozumel to live the unforgettable experience of snorkeling and scuba diving along the coral reefs.

Eco & Adventure Parks - Xcaret, Xel-ha, Xplor, and Sian Ka'an Biosphere Reserve to name just a few.

Shopping - Experience shopping where there really is something for everyone at fantastic retail destinations including La Isla Shopping Villa, Kukulcan Plaza & Luxury Avenue, Plaza Caracol, and Plaza Las Americas, many featuring brand name stores and merchandise.

THE ROOMS

Your room is truly your backstage, so we designed each one to be welcoming with a modern, upscale feel. It's like staying at your rich uncle's place, if your rich uncle is Axl Rose. That means panoramic tropical views from your private balcony, rooms fully loaded with a king or double bed, and everything you need for the show with a double hydro spa, liquor dispenser with premium brand liquor, and enough rock décor to put Graceland to shame.

OUR ROOMS ARE STACKED WITH

- Sleep Like a Rock bedding featuring 300-count, Egyptian cotton sheets
- 32" flat screen HDTV with Plug-and-Play technology
- Custom-designed furniture and selected artwork from around the world
- In-room wine
- Dynamic lighting perfect for entertainment or work
- Balcony or terrace
- Hansgrohe rain showers and Rock Spa® bath products
- Minibar with soda, bottled water, juice, and domestic beer
- Liquor dispenser
- In-room safe
- Bathrobes and slippers
- Coffee maker / hair dryer
- 2 sets of telephones / alarm clock
- Iron and ironing board
- Individually controlled air conditioning
- Additional amenities for Deluxe Diamond and Rock Suite Platinum categories
- Complimentary music streaming channels
- Turndown service
- Wireless internet



ANY WAY YOU ROCK, WE'VE GOT YOUR ROLL

It's all about the ultimate dining experience. That's the idea behind our five specialty restaurants featuring everything from exotic and tantalizing ingredients to classical cuisine all prepared by master chefs and passionate staff alike.

At the Hard Rock Hotel Cancun, there's no limit, no restrictions, and no need for reservations. Enjoy romantic meals with stellar personal service, or head to any of our kickass culinary destinations for a taste of the good life with an unparalleled collection of fine wine, great food, and good times. It's the perfect compliment to your all-inclusive vacation and the only way to stay.



RESTAURANTS

The Market: Pool area

Breakfast & lunch: International buffet

Dinner: International buffet

Frida: Pool area

Lunch: International buffet

Dinner: Contemporary Mexican a la Carte

Zen: Central lobby

Dinner: Asian a la Carte

Teppanyaki tables available and require reservations

Ciao: Central lobby

Dinner: Italian a la Carte

Ipanema: Central lobby

Dinner: Rodizio-Brazilian Grill a la Carte

After hours lounge with DJ, 11pm-1am

Pizzeto: Pool area

Lunch: Brick-oven style pizza

BARS

Have a drink on us. Enjoy everything from the cool refreshment of our swim-up bars to the exhilarating nightlife of outdoor shows and classic Hard Rock entertainment. It's the perfect way to sip and score with the Hard Rock Hotel Cancun.

SMASH BAR: Located at the lobby, 11am-11pm

DIVE/FLOAT: Swim-up bars, 10am-7pm (summer hours), 9am-5pm (winter hours)

SPLASH: Pool bar on the 3rd level, 10am-6pm (summer hours), 9am-5pm (winter hours)

BEACH BAR: 10am-6pm (summer hours), 9am-5pm (winter hours)

THE SHOW: theater with bar service during shows

THE SHOW: Theater with bar service during night performances



PENCIL IN A MEETING, PENCIL IN A FUN

Working hard has its perks. Rock Star perks, that is. Designed to accommodate any event, the 17,000 square foot Convention Center at the Hard Rock Hotel Cancun is the perfect venue for your next gig. With banquets and receptions included at no surcharge alongside that familiar Hard Rock style, there's no better place to bring it all together than paradise.

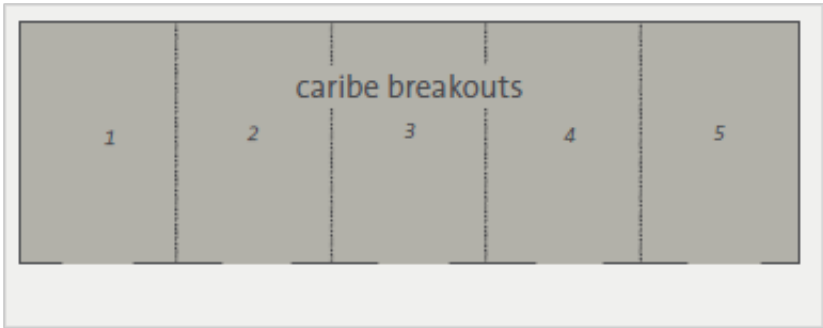
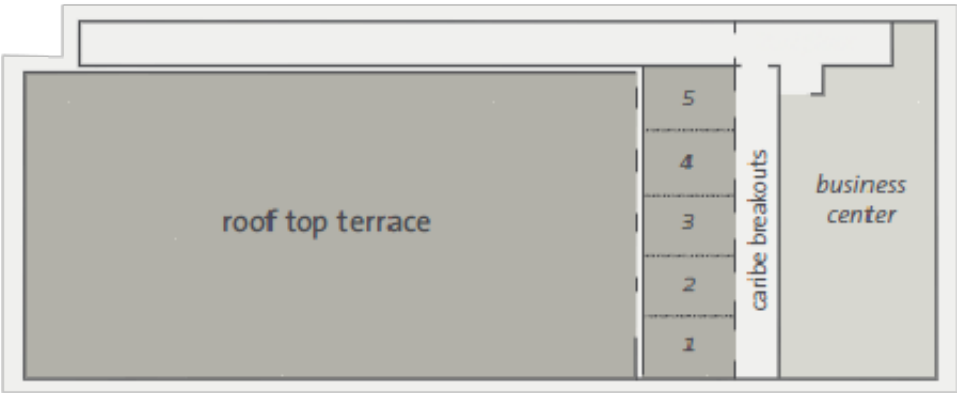
Enjoy personalized banquet services ranging from unique themed events* to the ultimate evening that still keeps your budget in balance thanks to a dedicated crew of roadies and a commitment to service like no other. From rigging points and video conferencing to coffee breaks and cocktails, we make it easy to create an event worth remembering.



*Theme decor, entertainment and lighting are priced according to group size and budget and are not included in all-inclusive rate. Your sales manager will be pleased to provide details and pricing.

2ND LEVEL FLOOR PLAN

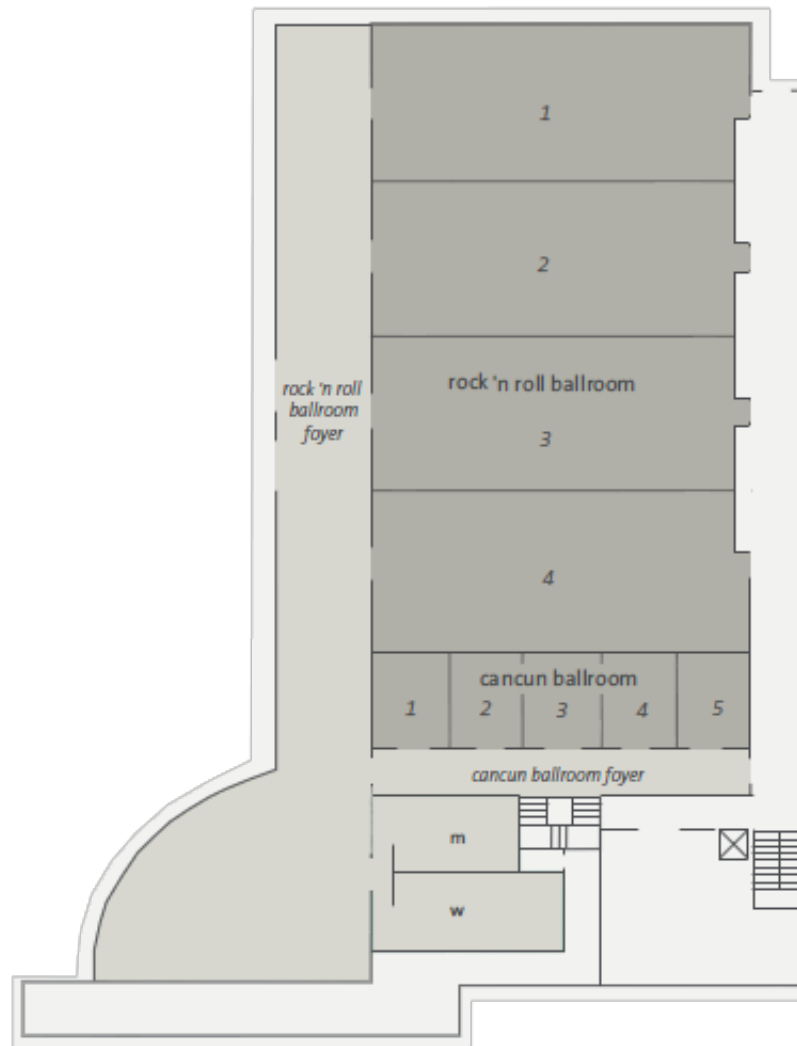
Caribe Ballroom all sections		
Total sq. ft.		2,015
Dimensions		80' x 25.2'
Ceiling Height		11'
Seating Chart	Theater	200
	Classroom	100
	Buffet	100
	Reception	200
	Banquet	140
	U-Shape	72



1ST LEVEL FLOOR PLAN

Rock'n'roll Ballroom all sections		
Total sq. ft.		12,378
Dimensions		162' x 76.5'
Ceiling Height		21'
Seating Chart	Theater	1,200
	Classroom	760
	Buffet	560
	Reception	1,200
	Banquet	840
	U-Shape	-

Cancun Ballroom all sections		
Total sq. ft.		2,015
Dimensions		80' x 25.2'
Ceiling Height		11'
Seating Chart	Theater	200
	Classroom	100
	Buffet	100
	Reception	200
	Banquet	140
	U-Shape	72



CAPACITY CHART

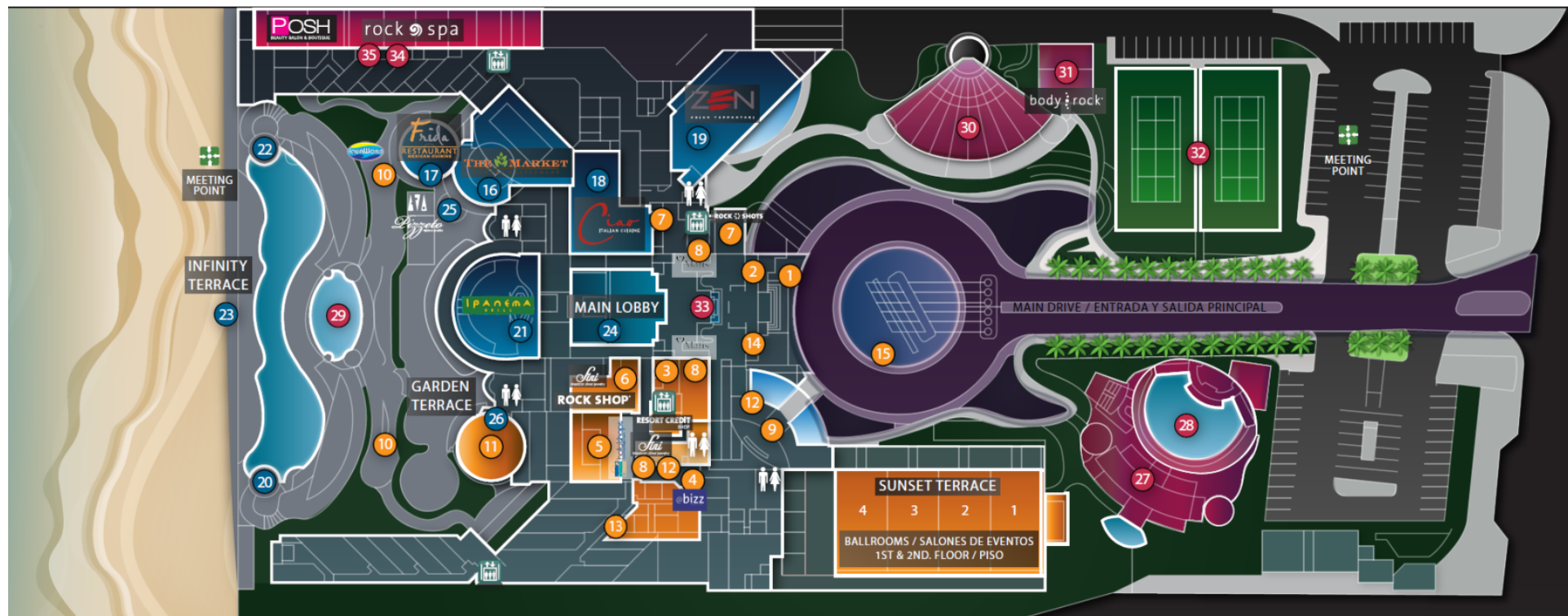
MEETING ROOM	SQ FT	CEILING	THEATER	BUFFET	RECEPTION	BANQUET	CLASSROOM	U-SHAPE
Rock'n'Roll Ballroom	12378	21'	1200	560	1200	840	600	-
Rock 1	3089	21'	340	140	340	180	192	-
Rock 2	3089	21'	340	140	340	180	192	-
Rock 3	3089	21'	340	140	340	180	192	-
Rock 4	3089	21'	340	140	340	180	192	-
Rock'n'Roll Ballroom Foyer					500			

Cancun	SQ FT	CEILING	THEATER	BUFFET	RECEPTION	BANQUET	CLASSROOM	U-SHAPE
Cancun Ballroom	2015	11'	200	100	200	140	100	72
Cancun 1	402	11'	40	20	40	30	20	20
Cancun 2	402	11'	40	20	40	30	20	20
Cancun 3	402	11'	40	20	40	30	20	20
Cancun 4	402	11'	40	20	40	30	20	20
Cancun 5	402	11'	40	20	40	30	20	20
Cancun Ballroom Foyer								

Caribe	SQ FT	CEILING	THEATER	BUFFET	RECEPTION	BANQUET	CLASSROOM	U-SHAPE
Caribe Ballroom	2015	11'	200	100	200	140	100	72
Caribe 1	402	11'	40	20	40	30	20	20
Caribe 2	402	11'	40	20	40	30	20	20
Caribe 3	402	11'	40	20	40	30	20	20
Caribe 4	402	11'	40	20	40	30	20	20
Caribe 5	402	11'	40	20	40	30	20	20
Caribe Ballroom Foyer								

OUTDOOR	SQ FT	RECEPTION	BUFFET	RECEPTION & BUFFET
Sunset Terrace	12864	800	600	600
Garden Terrace		400	300	180
Cozumel Terrace		200	140	70
Infinity Terrace		200	100	50
Beach				

OUTDOOR FLOOR PLAN



GATHERINGS/LUGARES DE ENCUENTRO

- | | |
|----------------------------|-----------------------|
| 1. BELL DESK / BOTONES | 9. GROUP FRONT |
| 2. FRONT DESK / RECEPCION | DESK/RECEPCION DE |
| 3. ATM / CAJERO | GRUPOS |
| 4. @BIZZ BUSINESS CENTER / | 10. TOWEL HUT / |
| CENTRO DE NEGOCIOS | TOALLERO |
| 5. THE HOTEL SHOP / | 11. LEGENDARY CLUB |
| TABAQUERIA | 12. VACATION PLANNERS |
| 6. ROCK SHOP | 13. MEDICAL OFFICE / |
| 7. GUEST SERVICES / | CONSULTORIO MEDICO |
| SERVICIO AL HUESPED | 14. VIP RECEPTION / |
| 8. RETAIL / TIENDAS | RECEPCION VIP |
| | 15. FOUNTAIN/FUENTE |

RESTAURANTS & BARS / RESTAURANTES Y BARES

- | | |
|----------------|----------------|
| 16. THE MARKET | 23. BUNKER BAR |
| 17. FRIDA | 24. SMASH BAR |
| 18. CIAO | 25. PIZZETO |
| 19. ZEN | 26. SPLASH BAR |
| 20. DIVE BAR | |
| 21. IPANEMA | |
| 22. FLOAT BAR | |

ACTIVITIES / ACTIVIDADES

- | |
|---|
| 27. KIDS CLUB |
| 28. KIDS CLUB POOL / ALBERCA DE NINOS |
| 29. MAIN POOL / ALBERCA PRINCIPAL |
| 30. THEATER / TEATRO |
| 31. BODY ROCK FITNESS CENTER / GIMNASIO |
| 32. TENNIS COURTS/CANCHAS DE TENIS |
| 33. ROCK STAR LIBRARY / LIBRERÍA |
| 34. ROCK SPA |
| 35. POSH BEAUTY SALON & BOUTIQUE® / |
| SALON DE BELLEZA POSH |

ROCK ALL DAY

Relax in the tropical sun by the pool or dig your heels into soft white sands at the spectacular beach. Or, if you're looking to keep the abs rock hard, you can work out at the resort's fitness center or hit the tennis courts. Little rockers can hang out at The Little Big Club™ - a new year-round kids' program with interactive activities starring Thomas The Tank Engine™, Barney™, Angelina Ballerina™ and Bob The Builder™ exclusively at select Inclusive Hard Rock Hotels in Mexico and the Dominican Republic.

HOTEL SERVICES

- Concierge
- Bell staff
- Rock Shop®
- Wedding packages
- Spa boutique
- Jewelry stores
- Travel agency
- Car rental
- 24-hour on call Doctor
- Ice machines
- 24-hour taxi service
- Dry cleaning and laundry
- Cribs, rollaways, and wheelchairs available upon request
- ATM
- Currency exchange
- Complimentary parking
- Complimentary valet 7AM – 11PM
- Authentic memorabilia from international and local artists



- Freestyle pool with two swim-up bars
- Three family pools on the 3d level
- The Little Big Club™ interactive kids area
- Rock Spa®
- Body Rock® fitness center
- Sauna and steam rooms
- Pool volleyball
- Pool basketball
- Two lighted tennis courts
- Billiards and ping pong
- Table games
- Nearby golf
- Daily activities
- Amphitheater featuring evening shows

ROCK. RELAX. REPEAT



Our exclusive Rock Spa® offers the ultimate in relaxation and revitalization. It's the perfect way to cool down after a day of living large or to glam up for a night to remember. With rooms available for both individual and couples treatments, you can even take the pampering outdoors with an air-conditioned, palapa style bungalow for a taste of the tropics. Featuring specialty packages like our Cancun spa feast or sports therapeutic massage, indulgence never ends where the luxury begins.

TREATMENT FACILITIES

- 11 single treatment rooms
- 7 couple treatment rooms

Appointments:
52.998.881.3600 extension 4444
rockspa@hrhcancun.com

TEE UP AND ROCK OUT

Choose from two world-class golf courses in Cancun and Playa del Carmen.

Take a stroll over wooden bridges as you make your way through strategic bunkers, immaculate greens, and stunning fairways. It's all a part of the 18-hole Jack Nicklaus Signature Course at **Riviera Cancun Golf Club** – The Hard Rock Hotel Cancun's premier golf destination. Enjoy palm trees and golf tees among the tranquil and tropical natural reserve that envelopes each and every hole of this world-class green.

Thick and lavish, wild and immense, this course features the perfect duet of natural beauty and exquisite design. Etched from the wild Mayan jungle and nestled along crystal clear waters, the **Golf Club at Playacar**, par 72 course was designed by renowned architect, Robert von Hagge and offers 7,144 yards of championship play. With slopes ranging from 134 to 138, this is one superbly challenging and heroically beautiful golf experience.

Take your game to a new level with the Jack Nicklaus Academy of Golf. Learn first hand the techniques and playing philosophy of Jack Nicklaus with fully integrated state-of-the-art technology alongside the outstanding guidance of certified instructors.

Riviera Cancun Golf Club Tee Times:
52.998.881.3600 ext. 4444, info@golfpromotions.mx

The Golf Club at Playacar Tee Times:
52.998.881.3600 ext. 4444,
recepciongolfpc@allinclusivecollection.com



Green fees (18 holes) include transportation from the Hard Rock Hotel Cancun and a shared cart.

EACH COURSE OFFERS

- A full-service pro shop stocked with brand name equipment and apparel.
- Professional staff ready to help with tee-times, group outings, lessons and merchandise.
- Club rentals for men and women's clubs available for both left and right-handed players.
- Complete practice facility including a driving range, chipping and putting greens and a green side bunker.